

**Press  
Release**



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**clydebank housing association**

## **Clydebank Housing Association Achieves Investors in People Gold Accreditation in its 30<sup>th</sup> Anniversary year**

Clydebank Housing Association (CHA) has achieved the prestigious Investors in People Gold Accreditation, the most successful framework for business improvement through people in the UK. This represents a true commitment to employees and demonstrates a solid foundation of good practice which remains challenging and aspirational for many organisations.

Achieving the Gold level of Accreditation puts CHA in the top 7% of all IIP Accredited clients.

CHA joins an exclusive group of UK employers eligible to use and display the sought after Investors in People logo and plaque, and enjoy its benefits.

Commenting on the award, CHA Chief Executive, Sharon Keenan, said, “the voluntary Management Committee and staff are delighted with this achievement. Investing in our people makes good business sense and ultimately leads to our tenants and customers receiving the best possible service. A huge thanks to the staff for their continued support and enthusiasm and for their commitment to continuous improvement through training and development.”

Peter Russian, Chief Executive of Investors in People Scotland, said “This is a fantastic achievement for CHA. I would like to congratulate the organisation and its people on their commitment to continuous improvement. Investors in People offers a flexible, practical and easy to use business improvement tool designed to help organisations and their people achieve their objectives. I hope that more organisations in the area will be encouraged to sharpen their competitive edge by choosing to work with us.”

The achievement could not come at a nicer time as CHA celebrates its 30<sup>th</sup> year in the community this year. From a steering group of local volunteers with no staff and no houses, CHA now has over 1,000 houses for rent in Clydebank, factors over 600 owners and has over 50 shared ownership properties managed by a volunteer Committee who employs 31 staff.

**Photocall:** please contact Sinéad Boyle, details below, to arrange.

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**About Investors in People:**

- Investors in People offers a practical, flexible and easy to use tool for improving business performance and competitiveness through good practice in people strategy.
- An organisation that has achieved Investors in People has been successful in adopting and maintaining its three fundamental principles: Plan - developing strategies to improve the performance of the organisation, from business goals to leadership strategies; Do - implementing those strategies, taking action to improve the performance of the organisation; Review - evaluating and adjusting those strategies, measuring their impact on the performance of the organisation.

For more information on Investors in People please visit  
[www.investorsinpeople.co.uk](http://www.investorsinpeople.co.uk)

